

**ties Magazine Rate Card 13**  
**Effective July 1, 2002**

<b>Display</b>	<b>1X</b>	<b>4X</b>	<b>Mail Order</b>	<b>1X</b>	<b>4X</b>
1.0 page	\$2200	\$2000	1"	\$130	\$105
.5 page	\$1600	\$1400	2"	\$315	\$205
.33 page	\$1200	\$1000	3"	\$400	\$285
.25 page	\$1000	\$ 800	4"	\$500	\$370
			5"	\$600	\$400

***THERE IS NO CHARGE FOR COLOR. All colors will be displayed in RGB. All costs are net.***

<u>Issue</u>	<u>Insertion Order Due</u>	<u>Materials Due</u>
September 2002	July 31	August 16
December 2002	October 25	November 4
March 2003	January 31	February 10
June 2003	April 28	May 12

Ads will be linked to advertisers' home pages. Advertisers can specify if they want a particular ad to connect to a particular page.

Ads will appear as they do in print because they will be viewed on our web site as Adobe Acrobat PDF documents. We will embed the hyperlinks to your web site in the PDF version of your ad. We encourage you to submit ads in digital format. We can Accept ads as QuarkXpress, Photoshop, Illustrator, EPS, TIF, GIF, or JPEG files.

Please contact your advertising representative for more information:

**National Mgr.**  
**Midwest**

Sandy Wah  
Mike Shevlin

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847-498-4520

**Ties Magazine media kit is available online at <http://tiesmagazine.org>**